

NEFLIN ANNUAL MEMBERSHIP MEETING

What's Cooking at NEFLIN?

Personal Agenda for Jeannie Owens

Thursday, September 10, 2009

9:00 am - 3:30 pm

Embassy Suites Baymeadows - Jacksonville

- 9:00 Registration
- 9:15 Welcome - St. Johns/Jacksonville Room
Dawn Bostwick, *President, NEFLIN Board of Directors*
- 9:30 Social Media in Libraries: Suzi Holler – St. Augustine Room
Library Partnership: Sol Hirsch – Ponte Vedra Room
Cooking Demonstration – Duval/Nassau Room
- 10:30 Break
- 10:45 Recipe for Advocacy: Faye Roberts – St. Augustine Room
Evaluating e-Government: Be Astengo – Ponte Vedra Room
Cooking Demonstration – Duval/Nassau Room
- 11:45 Break
- 12:00 Lunch in Atrium
- 1:00 General Session – St. Johns/Jacksonville Room
- Introduction of Board Members
Recognition of Outgoing Board Members
Board Election Results
Dawn Bostwick, *President, NEFLIN Board of Directors*
- NEFLIN Annual Report
Brad Ward and Patricia Morris, *NEFLIN*
- Keynote “Florida’s Delicious History”
Andrew Huse, *Special Collections Librarian, University of South Florida*
- 3:30 NEFLIN Board Meeting – Baymeadows Room
NEFLIN CE Committee Meeting - St. Johns/Jacksonville Room
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NEFLIN

NORTHEAST FLORIDA LIBRARY INFORMATION NETWORK

MEMORANDUM

To: Jane Doe, Director
Super Good Library

From: Bradley R. Ward
Executive Director

Date: September 10, 2009

Subject: Return on Investment Report

Your library had an outstanding return on investment for FY2008-2009! This report details the services you received through your membership in NEFLIN.

Membership Dues \$ 900
Market Value of Services \$13,090

| <u>Services</u> | <u>NEFLIN Cost</u> ¹ | <u>Market Value</u> ² |
|-----------------------------------|---------------------------------|----------------------------------|
| Continuing Education and Training | \$2,427 | \$4,375 |
| OCLC Services | \$905 | \$2,310 |
| Courier Delivery | \$550 | \$550 |
| E-mail Accounts | \$0 | \$0 |
| Online Surveying | \$0 | \$0 |
| Equipment Loan Program | \$100 | \$1,200 |
| Special Projects | \$2,223 | \$4,655 |
| TOTALS | \$6,205 | \$13,090 |

NEFLIN Services Not Assigned Monetary Values

Access to the Collections of other NEFLIN Libraries
Vendor Discount Program
Web Conferencing Service
Networking and Professional Development

¹ NEFLIN Cost is determined by the actual cost NEFLIN paid for a service.

² Market Value is determined by the cost for a library to contract for a service directly, without the benefit of membership in NEFLIN.

| | <u>NEFLIN Cost</u> | <u>Market Value</u> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|---------------------|
| CONTINUING EDUCATION AND TRAINING | \$2,427 | \$4,375 |
| TRAINING EVENTS Super Good Library staff attended 11 training events this year. Most of these classes are library specific and not available anywhere else in Northeast Florida. | \$1,287 | \$2,695 |
| MULTIMEDIA LENDING Staff borrowed 12 items from the Multimedia Lending Library (MLL). These resources provide an opportunity for NEFLIN members to receive training in their own libraries and on their own schedule. Videotapes, DVDs, audiotapes, and CD-ROMs are intended for individual training and small group use. | \$1,140 | \$1,680 |
| QUICK REFERENCE GUIDES Staff requested 0 guides. These double-sided, full color, help guides are available on 75 computer programs, including Office 2007 and Windows Vista. Library staff can provide them to customers by placing them in areas where there are public PCs or use them in computer classes. | \$0 | \$0 |
| OCLC SERVICES | \$905 | \$2,310 |
| INTERLIBRARY LOAN NEFLIN has negotiated an agreement with LYRASIS to provide your library with discounted use of the OCLC interlibrary loan system. NEFLIN staff also spent over 125 hours processing these monthly invoices in order to pass on the savings to your library. | \$105 | \$310 |
| BATCHLOADING OF RECORDS INTO OCLC Each year NEFLIN keeps your library's catalog up-to-date on OCLC. Of the 15 steps it takes throughout the year to make this project work, your library staff does only the first step. NEFLIN takes care of the rest. | \$800 | \$2,000 |
| CATEXPRESS NEFLIN has negotiated an agreement with LYRASIS to provide your library with discounted use of OCLC's CatExpress service. CatExpress allows your library to search and download records from the WorldCat database, without the requirement of membership in OCLC. | \$0 | \$0 |
| COURIER DELIVERY The statewide courier delivery service is subsidized for Enhanced NEFLIN members. This subsidy is for one weekly stop throughout the year. | \$550 | \$550 |
| E-MAIL ACCOUNTS NEFLIN provided your library staff with 0 neflin.org e-mail account this year. | \$0 | \$0 |

| | <u>NEFLIN Cost</u> | <u>Market Value</u> |
|-------------------------|--------------------|---------------------|
| ONLINE SURVEYING | \$0 | \$0 |

TouchPollWeb is available for members to survey an unlimited number of their customers. This year your library surveyed 0 customers.

| | | |
|-------------------------------|--------------|----------------|
| EQUIPMENT LOAN PROGRAM | \$100 | \$1,200 |
|-------------------------------|--------------|----------------|

NEFLIN has purchased equipment and made it available for loan to our members. The items available include; LCD and overhead projectors, projection screens, a people counter, tradeshow display, and gaming equipment (Guitar Hero, Xbox, Wii, and assorted titles). Your library borrowed 4 items.

| | | |
|-------------------------|----------------|----------------|
| SPECIAL PROJECTS | \$2,223 | \$4,655 |
|-------------------------|----------------|----------------|

The number of your staff who participated in one of these special projects.

- 23 Things @ NEFLIN: 12 (completed the entire program)
- NEFLIN Technology Conference: 1
- On-site Florida Electronic Library Training: 8

Examples of special projects include; NEFLIN mini-grants, providing consultants for specific library projects, customized/on-site workshops, digital imaging, and cataloging of special collections.

ACCESS TO THE COLLECTIONS OF OTHER NEFLIN LIBRARIES

NEFLIN provides services that assist your library in sharing resources with other Northeast Florida libraries. Through interlibrary loan your library has the ability to request over 5 million books, magazine articles, media, and other materials owned by NEFLIN libraries.

VENDOR DISCOUNT PROGRAM

This year NEFLIN established a vendor discount program for our members. We have negotiated discounts from over 50 vendors on a wide variety of products. We hope that your library took advantage of these discounts. NEFLIN does not assign a value to this because we are not able to track what discounts your library may have used.

WEB CONFERENCING SERVICE

NEFLIN provides this free service so that members can host staff meetings, have author or book talks, participate in staff development, and be creative with what can be done in this virtual environment.

NETWORKING AND PROFESSIONAL DEVELOPMENT

Priceless.

NEFLIN is ...

Continuing Education

Face-to-Face Training

Workshops on a wide range of topics are offered throughout the year at NEFLIN's offices in Orange Park, and in Gainesville, Starke, Ocala and other locations throughout the region.

Virtual Training

Online training that can be done individually or as a group. NEFLIN members can take live, interactive classes or opt for a recorded program.

Multimedia Lending Library

A collection of high-quality DVDs, videos, audiotapes, and CD-ROMs on a variety of library, management, and computer skills topics is available for member use.

Quick Reference Guides

These two sided, full color help guides to over 100 computer programs including desktop applications (e.g., Word, Excel, Powerpoint), web design and Mac libraries. Members can make them available to staff, at public computers, or use in a computer class.

Customized Training

NEFLIN staff or contract trainers can provide classes at your library on topics you need.

Resource Sharing

Vendor Discounts

NEFLIN has established a vendor discount program for members. Discounts have been negotiated on products from over 50 vendors for a wide variety of products, ranging from bar codes to preservation tools to electronic databases.

Courier Delivery

The Statewide Courier Delivery Program (DLLI) provides pickup and delivery of Interlibrary Loan materials among over 200 participating libraries throughout Florida. Courier delivery is designed to facilitate and improve interlibrary loan service between libraries in Florida and benefit all library users.

Batch Processing & CatExpress

NEFLIN has negotiated an agreement with SOLINET to provide libraries with discounted use of OCLC's Batch Processing and CatExpress services. This allows NEFLIN members to search and obtain records from the WorldCat database, without the requirement of membership in SOLINET or OCLC.

Email Accounts

NEFLIN provides a free email account for any staff who work for a member library.

Equipment Loan

To enhance programming, members can borrow items from a collection of LCD and overhead projectors, tabletop display boards, projection screens, touch screen survey workstation and people counter. Members are responsible for picking up and returning equipment to the NEFLIN office and for replacement cost should the equipment become damaged. Due to high demand, equipment should be reserved in advance to guarantee availability.

Gaming Equipment Loan

Reserve our Wii, Xbox and Guitar Hero for your next gaming event, as well as our LCD projectors and screens available for loan.

Survey Tools and Resources

NEFLIN maintains a survey workstation and an online tool that can be used by members to survey library users, staff or decision makers. These options replace low-tech paper and pencil, alleviate the hassle of data entry, and return fast feedback.

NEFLIN 2.0

2.0 tools focus on building online communities of people who share interests and activities, or who are interested in exploring the interests and activities of others. NEFLIN uses these tools; wikis, flickr, del.icio.us, to share information with members.

NEFLIN Blog (neflin.blogspot.com)

The *Blah, Blah, Blah Blog* is the official blog of NEFLIN. This is where the NEFLIN staff communicate the news and events of NEFLIN and member libraries.

Other Services

Web Conferencing

NEFLIN has a subscription to OPAL which allows members to provide web-based programs for patrons or colleagues. Host live events in an online room where participants can interact via voice-over-IP, text chatting, synchronized browsing, and other functions.

23 Things @ NEFLIN (neflins23things.blogspot.com)

An independent learning program of Web 2.0 tools (e.g., Blogs, Wikis, RSS). Each *thing* introduces a web tool and provides opportunities to explore and experiment. The content of NEFLIN's 23 Things Blog remains up for anyone to use.

For more information about any of these services
www.neflin.org – 904-278-5620 – office@neflin.org

NEFLIN Workshops

Register at <http://www.neflin.org/registration.php>

Hands-on Art for Librarians with Marie Myers

Tuesday, September 22, 9:00 am – 4:00 pm at Jacksonville Public Library

Customer Service at the Library with Steve Wishnack

Thursday, September 24, 9:00 am – 4:00 pm at NEFLIN

Youth Services Interest Group: Holiday Programs and Crafts

Thursday, October 8, 9:00 am – 12:00 noon at NEFLIN

Leadership Interest Group

Friday, October 9, 1:00 – 4:00 pm at Tower Road Library, Gainesville

Get Off Your Book! Book Talk Skills with Jacqueline Bartha

Wednesday, October 14, 9:00 am – 4:00 pm at NEFLIN

Collection Development: The New Balancing Act with Belinda Boon

Thursday, October 15, 9:00 am – 3:00 pm at NEFLIN

Job Success @ the Library

with Greg Royce, Mark Hohnadel, Diane Moser and Eric Soriano

Wednesday, October 28, 9:00 am – 3:00 pm at NEFLIN

Volunteers Make the Difference with Faye Roberts

Thursday, October 29, 9:30 am – 4:30 pm at Tower Road Library, Gainesville

Building Blocks to Literacy with Sherry Norfolk

Wednesday, November 4, 9:00 am – 4:00 pm, Marion County Public Library, Ocala

Before the Skills: Motivating Readers with Sherry Norfolk

Thursday, November 5, 9:00 am – 4:00 pm at NEFLIN

Audacity: Digital Audio Tricks with Paul Alford

Friday, November 6, 9:00 am - 12:00 noon at NEFLIN

GIMP: Digital Image Tricks with Paul Alford

Friday, November 6, 1:00 – 4:00 pm at NEFLIN

Google Analytics with Morgan Jones

Friday, November 13, 9:00 am – 1:00 pm

Managing Co-Workers and Difficult Customers with Lauren Burnett

Tuesday, November 17, 9 am – 4 pm at Bradford County Public Library in Starke

Green Libraries: How You Can Implement Sustainable Practices at Your Library with Luis Flores

Wednesday, November 18, 9:00 am - 12:00 noon at Orange Park Library

Book Blitz I with Deborah Fritz, The MARC of Quality

Tuesday – Friday, December 1 – 4, 9:00 am – 4:00 at NEFLIN

Library Tour: Library Partnership Neighborhood Resource Center
Thursday, December 3, 2:00 – 3:00 in Gainesville

**If It's Worth Teaching It's Worth Finding Out If They Learned It:
Assessment Basics for Library Instruction** with Susan Ariew and Drew Smith
Friday, December 4, 1:00 – 4:00 pm at Santa Fe College, Gainesville

Windows Vista with New Horizons trainer
Tuesday, December 8, 9:00 am- 4:00 pm at New Horizons, Gainesville

Emerging Trends, 2.0 and Libraries with David Lee King
Wednesday, December 9, 9:00 am – 12:00 noon at NEFLIN

Change is Good! with David Lee King
Wednesday, December 9, 1:00 – 4:00 pm at NEFLIN

Virtual Training: Live Online

Core Competencies: Wednesday, October 7, 10:00 am - 12:00 noon

Digital Collections: Where to Being?: Tuesday, October 13, 10:00 am - 12:00 noon

Advocacy: The Media: Tuesday, October 20, 2:00 - 4:00 pm

Advocacy: Public Officials: Tuesday, November 17, 2:00 - 4:00 pm

Continuing Quality Library Services in Times of Staff Reduction
Thursday, October 22, 10:00 - 11:00 am

Serving Seniors with Panache: Tuesday, October 27, 2:00 - 4:00 pm

How E-Learning and Distance Education Can Really Help You and Your Library
Monday, November 2, 10:00 - 11:00 am

Marketing Your Library Reference Service: Monday, November 9, 2:00 - 4:00 pm

Library Technologies Interest Group: Monday, November 16, 10:00 am - 12:00 noon

20 Questions: Genealogy Basics: Tuesday, December 1, 10:00 - 12:00 noon

Efficient Email: Ways to Manage Your Email That Save Time and Headaches
Friday, December 11, 10:00 - 11:00 am

Efficient Email: Sending the Right Message: Friday, December 11, 2:00 – 3:00 pm

Webjunction: An Introduction: Thursday, December 17, 2:00 – 4:00 pm

See the complete schedule of workshops at <http://www.neflin.org>

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904-278-5620 office@neflin.org

Notes... Notes... Notes... Notes... Notes... Notes... Notes...



NEFLIN Annual Meeting September 10, 2009