

Getting the Most From Your Friends Organization

Determine the Help You Want

- Demographics
- Businesses, Agencies
- Environmental Scan
- Strong/Weak points
- Long Range Plan

Weak Link

- Staff, Service
- Programming, Advocacy
- Communications/Awareness

FOL As Organization

- LRP-mission, goals, objectives, activities
- Bylaws
- Job Descriptions
- FOL Structure

How Can FOL Help

Marketing	Community Awareness
Advocacy	Programming
Connections in the Community	Special projects/Events
Solicitation	Partnerships
Volunteer	Fundraising

FOL As Partners

- Work with library director to determine needs
- Be flexible in activities to support
- Seek library director input
- Offer to help, don't wait to be asked

Transform Your FOL

- Assess the gap
- Judge the potential
- Strategies for bridging the gap
- Build on success

Communication!!

- Email/Snail mail, Copy all involved (hit reply all)
- Courtesy Messages, Prioritize
- Articulate Needs

Recognition

- Socials, Awards
- Certificates, One on One, Thanks

